

## Message Text

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PAGE 01 FRANKF 06274 191445Z

47

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
----- 050162

R 191414Z AUG 76  
FM AMCONSUL FRANKFURT  
TO SECSTATE WASHDC 5198  
USDOC WASHDC  
INFO AMEMBASSY BONN

UNCLAS FRANKFURT 6274

E.O. 11652: N/A

TAGS: BEXP, GW

SUBJECT: WTDR/FTI: HOECHST AKTIENGESELLSCHAFT

1. GERMANY 2. CNTRY CODE: 428 3. SER. NO 1236600

4. HOECHST AKTIENGESELLSCHAFT

4A. :9\$3: K 4B. CODE: E

5. POSTFACH: 800320

6. 6230 FRANKFURT/MAIN 80

7. ESTABL: 1863 8. EMPL: 65,725 9. SIZE: (18-X) VERY LARGE

10. REPUTATION: (22-X) EXCELLENT

11. SALES AREA: WORLDWIDE

12. PRT. DATE 08/76

13A. 28100/04 MFR. EX. OF INUSTRIAL INORGANIC CHEMICALS,  
TEXTILE AUXILIARIES

13B. 28200/04 MFR. EX. OF PLASTICS MATERIALS, SYNTHETIC FIBERS.

13C. 28510/04 MFR. EX. OF RAW MATERIALS FOR PAINT,  
LACQUER AND VARNISH INDUSTRIES

13D. 28340/04 MFR. EX OF PHARMACEUTICALS

13E. 28600/04 MMFT. EX. OF INDUSTRIAL ORGANIC CHEMICALS

13F. 28612/04 MFR. EX OF DYESTUFFS.

13G. 28700/04 MFR. EX OF AGRICULTURAL CHEMICALS

13H. 38610/04 MFR. EX OF PHOTOGRAPHIC EQUIPMENT AND  
SUPPLIES

14. CONTACT: PROF. DR. ROLF SAMMET TITLE CHAIRMAN OF  
MANAGING BOARD

15. CABLE: HOECHST FRANKFURTMAIN 16. TELEX 041234

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17. TEL : 0611-3051

18. FINANCIAL REFS: DEUTSCHE BANK AG, DRESDNER BANK AG,  
BOTH FRANKFURT

19. TRADE REFS: AMERICAN HOECHST CORP., SOMERVILLE, N.J.

20. LICENSING AGREEMENTS: N/A

21. HOECHST AKTINEGESELLSCHAFT IS A JOINT STOCK CORPORATION  
WITH A CAPITAL OF DM 1.7 BILLION. THE 1975 BUSINESS REPORT  
SHOWS FIXED ASSETS AND INVESTMENTS OF DM 6.8 BILLION.  
CURRENT ASSETS OF DM 3.8 BILLION. LIABILITIES INCLUDE  
RESERVES OF DM 2.5 BILLION, OBLIGATIONS OF DM 4.6 BILLION.  
TURNOVER FOR 1975 WAS DM 8.4 BILLION (DM 4.1 BILLION  
ABROAD). THE NET INCOME FOR THE YEAR WAS DM 238 MILLION,  
ON WHICH A DIVIDEND OF DM 7. PER SHARE - THE NOMINAL  
VALUE OF DM 50,- WAS PAID. THE FIRM OWNS 15 COMPANIES  
IN THE FRG AND HAS A CONTROLLING INTEREST IN ANOTHER  
5 COMPANIES. (ALL OF THESE ARE INCLUDED IN THE CONSO-  
LIDATED BUSINESS REPORT.) HOECHST AG HAS AN INTEREST IN  
10 OTHER MAJOR COMPANIES IN WEST GERMANY AND IN A LARGE  
NUMBER OF FOREIGN COMPANIES ALL OVER THW WORLD. (CAPITAL  
OF AMERICAN HOECHST CORP. IN SOMERVILLE, N.J.: \$175.1  
MILLION). THIS VERY LARGE AND WELL-REPUTED FIRM IS GOOD  
FOR ITS COMMITMENTS AND IS HIGLY RECOMMENDED AS AN  
EXCELLENT BUSINESS CONTACT FOR U.S. COMPANIES.

22. PREPARED BY F. PHILIPSEN, APPROVED BY MARY ANN PETERS  
AT U.S. CONSULATE GENERAL, FRANKFURT. LEHMANN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI: HOECHST AKTIENGESELLSCHAFT  
**TAGS:** BEXP, GE  
**To:** STATE  
COM  
**Type:** TE  
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